

Terms of Service

General terms of service

Preliminary provisions

1. The owner of dontshow.it (www.dontshow.it) – hereinafter referred to as “website” is
Sembot Ltd
4th Floor 18 St. Cross Street
London EC1N 8UN
2. Services offered by the website can be either paid or free of charge. In case of using paid services, placing an order beforehand is required.
3. Personal information is processed in accordance to regulations in force. You can find out more about the way we process information in our privacy policy.

Terms of use

1. The website connects to Google Ads/Adwords account through OAuth2 protocol. The website redirects the User to Google site, which allows the User to provide their consent to connect with the website.
2. The User understands that by consenting to connection in Google panel, they allow the website to modify ad campaigns on Google accounts which are connected.
3. The User allows the website to collect data from Google Ads account. Said data concern efficiency of the account, which is not characterized as personal information.
4. Collective data, collected by the website, may be used to prepare general reports, which will prevent identification of sensitive data, especially advertised phrases, budgets, and User’s data. General reports, which may be prepared using said data, are of cross-sectional character – e.g. a report on the click-through rate from different ad positions, depending on a country. No information connected with a specific User will be shared.

Google Analytics data provided and its processing

Data processing from Google Analytics

1. The User agrees to the processing of the aforementioned data by the Website.
2. The website will process data in order to collect statistics.
3. The website will not make the User's data available to external entities.

4. The website may use aggregated, anonymised data for presentation summary reports.

Liability

1. The User uses the website on their own accord and at their own risk.
2. Parties (website, User) exclude the liability in the field connected to operating of the system (changes in cost per click) for so-called loss of profit (“lucrum cessans”).
3. In case of violation of the rules of personal data processing, by either party (website, User) and causing damage to the other party, the party guilty of violation is liable to compensate the damage, limited to the actual damage (“damnum emergens”), with the exclusion of liability for loss of profit (“lucrum cessans”).